

# John Doe

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## SENIOR EXECUTIVE ADMINISTRATOR FOR ANCILLARY SERVICES

Sharp and resourceful administrator of acute-care and private radiology centers. Honed expertise in uncovering hidden markets and developing multimodality radiologic centers to meet untapped market needs. Creates unique business plans to secure venture capital dollars to fund freestanding centers. Active license with American Registry of Radiological Technology.

### Core knowledge and skills

- ✓ Acute Care Facility
  - ✓ Physician Relations
  - ✓ Customer Retention
  - ✓ Regulatory Standards
  - ✓ Operating Budget
  - ✓ Venture Capital
  - ✓ Operations Management
  - ✓ Entrepreneurial Leadership
  - ✓ Turnaround Management
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## HEALTH CARE SERVICES MANAGEMENT

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### ENTREPRENEURIAL VISION

Wrote business plans and pro forma financials, business processes, and built freestanding radiology centers from the ground up, including equipment, policies, and operational procedures, with Radiology Resources and with Advanced Diagnostic. Encouraged transition of physician referrals to the site. Increased patient volume and operational revenue in failing organizations.

- ✓ Developed business to **80 patients / day** for Advanced Diagnostic, resulting in **600% increase in patient volume in first year.**
- ✓ As a business development consultant, **achieved \$6.5 million from General Electric (GE) and \$6.5 million from SIEMENS in venture capital funding.**

### ADMINISTRATION DIRECTION/LEADERSHIP

Assembled employee team to suit organizational needs. Achieved successful JCAHO and ACR accreditation as Manager of Radiology for Desert Springs Hospital.

- ✓ **Increased operational revenue by 30%** by implementing managerial changes resulting in increase in scan volume for InSight Mountain Diagnostics.
- ✓ **\$5,000,000 cost savings** for Biotech Pharmacy in business that was about to be lost to hostile customer pitch.

### ACUTE CARE MANAGEMENT - RADIOLOGY

Recruited, trained, coached, mentored, executed performance reviews of 60+ employees for Desert Springs Hospital. Clinically evaluated technologists and performed all administrative functions. Certified radiology technician with 10+ years' successive promotion to senior management.

- ✓ **Oversaw \$6.5 million annual budget.**
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## PROFESSIONAL EXPERIENCE

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**Radiology Resources**  
*Owner*

2007–present

**InSight Mountain Diagnostics / Parkway Imaging Center**  
*Area Manager*

2004–2007

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*Professional experience continued . . .*

<b>Biotech Pharmacy</b> <i>Sales and Marketing Representative, Cyclotron Operator / Engineer (CTI RDS 111 Cyclotron)</i>	2001–2003
<b>Desert Springs Hospital</b> <i>Manager of Radiology Department</i>	1998–2000
<b>Advanced Diagnostic Medical Imaging, Inc.</b> <i>Formerly known as Advanced Diagnostic Imaging, Inc. Chief Executive Officer (CEO) / Administrator / Technologist</i>	1992–1995, 1997–1998

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## PROFESSIONAL DEVELOPMENT

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### **Education**

*University of Nevada, Las Vegas, NV, Master of Education, Educational Administration, Minor: Health  
University of Nevada, Las Vegas, NV, Bachelor of Science, Secondary Education, Minor: Health  
Santa Barbara Community College, Associate of Arts, Radiology Technologist*

### **Certifications, Affiliations, and Continuing Education**

- ✓ American Registry of Radiological Technology (ARRT), License # 105216 and Current
- ✓ PACS / DR / CR Symposium for Technologists
- ✓ CTI Basic RDS 111 and Eclipse Operator Course
- ✓ POETS (Patient Order Entry Tracking System Class)
- ✓ Practical MR Angiography for Technologists
- ✓ 151 Annual Mid/Low Field MRI Conference
- ✓ RSNA Convention, Chicago, IL
- ✓ American Healthcare Radiology Administrators (AHRA) Western Region, # 7746
- ✓ PET Imaging Symposium for Technologists
- ✓ CTI Advanced RDS 111 and Eclipse Operator/Engineer Course
- ✓ Kanal's MR Physics for Technologists
- ✓ Open MRI Conference
- ✓ Northwest Imaging Forums, Midfield MRI Technologist Conference
- ✓ MRI Conference for Technologists