

JOHN H. SMITH

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Digital Media Analyst / Project Manager

Dynamic, versatile, hands-on IT leader and certified Project Manager who implements successful and secure IT solutions that enhance user productivity

Solutions Strategist | Technical Versatility & Depth | Digital Communications

Willing to relocate

Trusted, motivated and adaptable Information Technology leader and strategic solutions provider with in-depth knowledge of digital communication technologies including video streaming, webcasting, analog and digital standards, video encoding, as well as IP networking, network and server architecture, and system administration. Certified Project Manager with a record of successful management of technical projects that include supporting Emergency Management, Communications Technology, and Mobile Media projects. Creative solutions strategist with an intense work ethic and drive who ensures that users have reliable communications.

Technical Knowledge

Digital Technology	Video Teleconferencing Infrastructure Management: Polycom, Movi, Jabber, Tandberg, TMS, Codian and CISCO hardware. Polycom certification on Managing MCU. Web Broadcast: ViewCast Encoders, Inlet Technology Encoders (now CISCO). HLS, Multicast, WME, Silverlight, H.264, Multicast, Helix Server (RealNetworks), WMV, VLC, Osprey, IQM2, CDN/AKAMAI.
Operating Systems	Windows, MAC, Linux, iOS
Hardware Systems	Internet Security, Firewalls, DNS CISCO: Network Routers, Gateways, topology NTSC CATV infrastructure: wiring and topology
Mobile Technology	WiFi, HLS, H264, MP4, 3GP, Simulstream, Flash

Professional Experience

SYSTEM SUPPORT ANALYST / DIGITAL MEDIA ADMINISTRATOR

Media Florida Well Management District (MFWMD), Palm Beach, FL

Systems Troubleshooting | Project Management | Award-Winning IT Leader

Top-performing, versatile IT leader of digital media services and project manager of critical technical communications initiatives and video teleconference implementations who is known for completing complex technical projects with great success. Technical expert with more than 25+years of leadership in Project Management and other various IT roles who has pioneered many cutting-edge technical implementations for the State of Florida, including the first video teleconferencing and live web broadcast technologies, the development of the first agency website: www.mfwmd.gov.

TECHNICAL LEADERSHIP

- Implemented cost-cutting strategies during a critical company-wide cost-saving initiative; substantially cut budget by implementing several key initiatives that cut costs by 38%.
- Spearheaded the first-ever live web broadcast utilizing desktop encoders—built a broadcast server and client infrastructure; system now streams to the entire district network for all offices; technology greatly reduced travel expenses by 30%.
- Negotiated first contract with KAMAI to deliver live board meetings over the internet; known as a pioneer in web broadcasting by other Government agencies.
- Senior advisor on a project team for a new CISCO MCU and infrastructure implementation for all Tandberg endpoints.

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- Upgraded video teleconferencing in all conference rooms—led project for upgrade that included setting up a Polycom MCU with ISDN in the data center to communicate with the State of Florida, FDEE, and Army Corps of Engineers.
- Recognized as a video streaming expert—enhanced meeting availability 24/7 for viewing public meetings or public information (PSA) through the development and implementation of mobile device video streaming.
- Key player in the Emergency Management Operations project—set up emergency operations with the implementation of critical communications and notification processes and a data center with satellite capability.
- Worked with Emergency Management *during* Hurricane Andrew—assisted with development of a central command station with a working data center.

PROJECT MANAGEMENT

- Managed various technical communications projects—developed project plans, project schedules, and built credibility, established rapport, and maintained communications with stakeholders and Executives.
- Led and monitored several projects with varying levels of complexity and identified and mitigated potential risks; managed requirements and change control.

RECOGNITION

- Honored with a Productivity Award from the state of Florida.
- Featured in PCMagazine for cutting-edge PC technical innovation and featured speaker on macro development at the Lotus World Developers Conference.

INDEPENDENT CONSULTANT

Clients: St. James District; South River Improvement District; Ernest & Ernest; Wells Christian School (1989—Present)

Technical Support | Server Maintenance | Website Development

Provided technical expertise and leadership to various companies. Implemented several IT initiatives including development of a desktop teaching lab, campus network, and Online Library Catalog system. Developed new websites and managed systems via remote server. Migrated online kiosk systems (NYSE) to an internet-based desktop.

- Technical Director for two water improvement districts—built and configured corporate network in remote areas utilizing Microwave Internet.
 - Reduced client's diesel theft by 90% through the implementation of security systems and network cameras in remote areas; expertise in working with Mobile and Axel cameras.
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Education & Recognition

Bachelor of Arts in Economics—State College; studied under Dr. Stan M. Leed who served under three U.S. Presidents on the Council of Economic Advisors

Associate of Science in Computer Technology—State College; cum laude

Coursework toward master's degree in public administration—State University

Honored with Productivity Award from the Governing Board of the Media Florida Wells Management District for the State of Florida.

Certifications & Recognition

Managing Information Technology Projects Certification—State University

Microsoft Certified (2003)—Managing and Maintaining Microsoft Server

Polycom Certified—Managing and Configuring MGC MCU

Technical Instruction Certification—State of Florida