

PARKER M. POSEY

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DESIGN DIRECTOR ■ ARTISTIC LEADER BUILDING CROSS-DISCIPLINARY BRIDGES THROUGH THE ARTS

Award-winning design director provides diverse and multicultural approaches to a wide variety of disciplines, both within and outside the artistic community. Guides teams by uniting innovative methods and competing goals to instill the values of design excellence and awareness in a variety of academic, social, and geographic communities. Develops, implements, and facilitates large-scale budgets to enact broad projects that resolve cultural issues through design in private, academic, and public service settings.

CORE KNOWLEDGE AND SKILLS

- Senior Management
- Recruiting and Retention
- Academic Management
- University Course Development
- Fine Arts Management
- Events
- Fundraising / Budget Creation
- Workshop Planning / Development
- Strategic Problem Solving

PROFESSIONAL EXPERIENCE

Principal, Confidential Design Associates, Inc. 1975–Present
Manage large-scale initiatives for socially responsible art, architecture, and design. Consult on strategic and cultural planning. Incisively and creatively develop interdisciplinary academic initiatives.

- Fellow of Harvard University (2008–present).
- Keynote Speaker at the Grantmakers of America Conference (2008).
- Develop educational workshops for teachers on design in education.
- Major clients include: The Worldpaper, The Boston Company, Stryker Corporation, United Asset Management, MIT, Harvard University, Salt Lake City, and the Christian Science Church.

Professor in Family and Community, Confidential College 1999–2005
School of Architecture and School of Medicine (joint appointment)

Created and implemented an interdisciplinary university community partnership that integrated research, education, and outreach to support the people, places, and processes that sustain communities. Major work included award-winning project in Coconut Grove, a 65-block, at-risk, historic Bahamian/African-American neighborhood of Miami.

- Raised \$1.5 million from local businesses and foundations in support for the Coconut Grove initiative.
- Recruited, coached, and managed large team of university students, faculty, and community members to commit to this unprecedented project designed to reconnect Coconut Grove with its residents.
- Created initiatives in Behavioral and Public Health with the University of Miami Medical School.
- Taught and sponsored community workshops on re-imagining community.
- Created an organic plan to unify community that resulted in rezoning, rebuilding, and re-envisioning Coconut Grove, “instilling a pride of place,” and teaching residents to remember, honor, and develop their physical space and their community commitment.
- Won the Innovation and Creation Pride of NCARB and an award from the Center for Ethics and Public Service for this unique project effort.
- Project became the basis for the book *Reimagining Coconut Grove*, which is known in the industry for its explication of best practices for community reinvigoration.

Director, Design Program, Confidential Company 1994–1998
As a leader in this Federal agency, recruited, managed, and performance evaluated staff, completing several major art-based initiatives. Leveraged convening power of the agency on a national level to integrate disparate disciplines and increase dialog.

Professional Experience continued...

- Utilized wide and deep network of professionals to assemble panels of national experts for NEA grants and initiative administration.
- Developed widespread connections with other agencies to promote projects supporting organizational mission. Agencies included: General Services Administration, Housing and Urban Development and the Department of Transportation. Each project had an independent budget which varied from \$500,000 to \$1 million.
- Sought and achieved \$60 million grant from the Department of Housing and Urban Development in the wake of the bombing in Oklahoma City of a Federal building to recreate the surrounding area, saving it from abandonment. Earned Citation from the Mayor and Governor for organizing and enacting this significant project on behalf of Oklahoma City.
 - Created a bipartisan master plan for reconstruction in a workshop of top urban planners and architects that was ratified by the Urban Land Institute (ULI).
 - Envisioned and enacted series of grief counseling programs for native populations.
 - Created an exhibition "We Will Be Back: Oklahoma City Rebuilds" at the National Building Museum.
 - Sponsored a competition for the memorial commemorating the catastrophe.
- Spearheaded a major ongoing project called "The Mayors' Institute on City Design." Participating mayors came from around the country and met with leading design practitioners at each session. During these 4 years, this project affected ~300 cities across the United States. The mission of this initiative focused on encouraging city mayors to think like urban designers to re-envision their cities. Demonstrated program longevity as measured by the fact that the majority of the programs so conceptualized are still active with positive repercussions.

Assistant Director, Confidential Center for Visual Arts, Confidential University 1993–1994

Taught significant academic coursework in the field of arts and design. Administered Visiting Artist Program. Programmed events and exhibitions. Succeeded in mission of raising awareness about the arts at Harvard.

- Planned and taught coursework, most prominently a two-semester course series on "The Art of the Book."
- Invited 6 visiting faculty per year, sponsoring their workshops and exhibitions.
- Devised self-funding and self-perpetuating budgetary program to pay the visiting faculty's stipends. One component of this budget was an auction of the works created by these artists. For example, artist Tom Phillips designed a book of some of Salman Rushdie's unpublished material, which sold to Yale University for \$10,000, the proceeds of which returned to Harvard to fund future visiting artist programs.

EDUCATION

Ivy League School of Art, Grantville, MD
Master of Fine Arts, Graphic Design

Confidential City Art Institute, Madison, WI
Bachelor of Fine Arts

Confidential University, United Kingdom
General Certificate of Education (Overseas Advanced Levels)

PROFESSIONAL AFFILIATIONS

National Peer Professional Leveraging Investments in Creativity (LINC)	Design Excellence Program GSA
Design History Foundation	Chair Board of Directors
The Fulbright Program	Board of Directors
American Institute of Graphic Artists	Board of Advisors
	Boston Chapter, Founding Member, Diversity Archive, Visionary Design Council.
Institute of Contemporary Art	Boston Board of Overseers of New England Board of Advisors
Creative Economy Council	
Blue Moon Fund	Board of Advisors
National Building Museum	Vincent Scully Prize Board