

# BETHANY K. LOVE

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## MARKETING ▪ CLIENT ACCOUNT MANAGEMENT ▪ SALES

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Date:

(Contact Name)  
(Company Name)  
(Company Address)  
(City, State, ZIP)

Dear Mr. /Mrs. /Ms. (Last Name):

While all customers should feel like they receive special treatment in the B2B selling environment, C-level executives need something even more particular. I excel in providing solutions to these executives that speak to their companies' most basic needs: profitability, ease of implementation, and speedy problem resolution. Because of my demonstrated expertise, I have driven up market share, generated hundreds of new customers, and closed hundreds of contracts.

My experience includes numerous proven successes:

- Won top sales awards in virtually every position I held.
- Drove market share universally to top #1 or #2 position.
- Increased market share 20% over two years.
- Created and implemented unique client management system for future planning.
- Administered multimillion dollar budget at an executive level.

I am very interested in speaking with you to discuss the value that my account management, sales expertise, and customer relationship building strengths can bring to (company name). I can be reached in confidence at the above telephone number or e-mail address. I look forward to hearing from you.

With best regards,

Bethany K. Love

Enclosure: Résumé